

## **Accreditation Under the Code of Practice**

The Code of Practice and accreditation of Centres under the Code is aimed at establishing quality standards for our industry which will enable better quality Centres, through our individual and combined marketing activities, to significantly differentiate ourselves from our lower quality opposition.

The Code is directly aimed at strengthening the market position of accredited Centres in order to help us maximize the return on the significant investment we all make into improving and maintaining our facilities and services.

click [here](#) to view the Code of Practice

Accreditation will be issued to centres on the following basis:-

- Current fitness membership of Recreation SA;
- Substantially comply with the Code of Practice;
- Signed agreement to comply with all aspects of the code (or to cease claiming accreditation);
- Pass inspection by independent auditor;
- Admitted by majority vote of the fitness committee.

## **Promotion of Accredited Centres**

- Accredited Centres will be authorized to display a Certificate of Accreditation and to promote their accreditation in all advertising and promotional activities.
- A poster size version of the Code of Practice will be provided to accredited centres for display within the Centre.
- Accredited Centres will be invited to participate in joint marketing activities aimed at encouraging consumers to join only accredited centres as their guarantee of quality.

## **How to Become Accredited**

We earnestly invite all operators who share our commitment to improving the quality of our industry (and to improving the returns we earn) to apply for accreditation. The requirements for accreditation are not intended to be restrictive or exclusive - accreditation is open to any operator who is prepared to make the commitment to meet and maintain the quality standards set out in the Code of Practice.

To apply for accreditation simply telephone Recreation SA on 8232 6477 or email [recadmin@tpg.com.au](mailto:recadmin@tpg.com.au)