



Dear Industry Member,

Recreation SA, the peak body for recreation in South Australia, is pleased to announce a renewed partnership with Fitness Australia, the National Health & Fitness Industry Association.

After recent negotiations between Ian Dewey (Executive Officer, Recreation SA) and Robert Barnes (General Manager – Operations Fitness Australia) both organisations boards have agreed to a partnership incorporating co-promotion and support for achieving the goals and objectives contained within both organisation’s current Strategic Plans.

It is an excellent partnership where the strengths of both organisations can be harnessed to promote and develop health and fitness (and their industries) in SA from the gym to the great outdoors and everywhere in between

“For a number of years there has been confusion in the SA fitness industry about the roles of the two organisations however that will be addressed by the new partnership enabling exercise professionals to be an individual member of Recreation SA as well as being admitted to the National Register of Exercise Professionals (REPs) managed by Fitness Australia”, says Robert Barnes.

“Most significantly it is clear to exercise professionals and fitness businesses who their peak body is in South Australia enabling us link Registered Exercise Professionals and Business Members to Recreation SA initiatives such as Get Out, Stay Out”.

Recreation SA encourages individual exercise professionals to renew their registration with Fitness Australia where you will receive recognition of your current registration with other organisations when transferring to the National Register of Exercise Professionals.

Both organisations are extremely excited about you at an information forum where the industry can come to ask questions about how the partnership affects them.

Details of the forum are:

Where: Next Generation Memorial Drive Adelaide

When: April 11th 2011, 2pm – 3pm

RSVP: Friday 8th April 2011

Joel Perricone 0431 334 924 joel@fitness.org.au

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For more information about Fitness Australia you can connect with us via the following media:

- Follow Industry Updates on Twitter (www.twitter.com/fitnessorgau)
- Join Discussions on the Fitness Industry Network (www.fitnessaustralia.groupsie.com)
- Connect and Share with Industry peers on Facebook (www.facebook.com/fitnessorgau)

For the latest information on Recreation SA check out their website: www.recreationsa.org

Regards,

Robert Barnes

General Manger – Operations

Fitness Australia

Ian Dewey

Executive Officer

Recreation SA